



Travel & Tourism

Cluster Overview : Encompasses the management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation events, and travel related services.

Career Goal (O*NET Code): **Travel Agent (41-3041)**, Private Sector Executive (11-1011), Program Director (27-2012), Sales Manager (11-2022), Tour/Travel Guide (39-6021/22), Ticket Agent & Travel Clerk (43-4181).

Student Name: _____

Grade: _____

School: _____

SUGGESTED COURSEWORK

EXTENDED LEARNING EXPERIENCES

Middle School	8th	HS Courses:			Curricular Experiences: Business Professionals of America DECA Family, Career and Community Leaders of America Future Business Leaders of America	Extracurricular Experiences: Language Immersion Programs School Newspaper Student Government UIL Academic Competitions Yearbook
	High School	9th	Core Courses:	English I Algebra I Biology		
Career-Related Electives:			Principles of Hospitality and Tourism			
10th		Core Courses:	English II Geometry Chemistry	World History Languages other than English II		
		Career-Related Electives:	Interpersonal Studies			
11th	Core Courses:	English III Mathematical Models with Applications Physics	United States History			
	Career-Related Electives:	Hospitality Services or Human Resource Management or Languages other than English III or Business Management				
12th	Core Courses:	English IV Algebra II Environmental Systems	Government/Economics Fine Arts			
	Career-Related Electives:	Practicum in Hospitality and Tourism or Languages other than English IV				
Postsecondary	On-the-Job Training	Office Aide (Travel & Tourism) Receptionist (Travel & Tourism)	Reservation Clerk Tour Guide		Professional Associations: American Society of Travel Agents ASTA Future Travel Professionals Cruise Lines International Association Hospitality Sales & Marketing Association International Institute of Certified Travel Agents National Business Travel Association National Tour Association US Tour Operators Association	
	Certificates	Travel Agent Proficiency OSHA CareerSafe	Reservationist	Career Options: Travel Agent		
	Associate Degrees	Hospitality Event Management Hospitality Management	Hotel, Restaurant & Tourism Management Management	Tourism Management		Career Options: Agency Manager Customer Service Agent Travel Agent Travel/Tour Guide
Bachelor Degrees	Business Administration Hospitality Administration Hospitality Management	Management Restaurant, Hotel & Institutional Management	Tourism Management	Career Options: Convention Services Manager Sales Manager Tourism Marketing Specialist Travel Agency Owner		
Graduate Degrees	Business Administration Hospitality Administration Hospitality Management	Management Restaurant, Hotel & Institutional Management	Tourism Management	Career Options: Corporate Director of Sales Corporate Travel Executive Director of Tourism Dev. Chief Executive		

COLLEGE CREDIT OPPORTUNITIES -- High School

Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, Advanced Technical Credit (ATC), or locally articulated courses (Tech Prep), if possible. List those courses that count for college credit on your campus.

Students may select other elective courses for personal enrichment purposes.

This plan of study serves as a guide, along with other career planning materials, for pursuing a career path and is based on the most recent information as of 2009. All plans meet high school graduation requirements as well as college entrance requirements.