



Web and Digital Media

Course Overview: Encompass entry level, technical, and professional careers related to the design, development and support of hardware, software, multimedia, and systems integration services.

Career Goal (O*NET Code): **Multimedia Artist and Animator** (27-1014), Graphics Designer (27-1024), Multimedia Producer (27-2012), Web Content Writer (27-3043).

Student Name: _____

Grade: _____

School: _____

SUGGESTED COURSEWORK

EXTENDED LEARNING EXPERIENCES

Middle School	8th	HS Courses:					
High School	9th	Core Courses:	English I	World Geography	Professional Communications	<p>Curricular Experiences: Business Professionals of America Future Business Leaders of America SkillsUSA Technology Student Association</p> <p>Career Learning Experiences: Career Preparation Internship Job Shadowing</p>	<p>Extracurricular Experiences: Art Shows Language Immersion Programs Literary Magazine School Newspaper Student Government UIL Academic Competitions Yearbook</p> <p>Service Learning Experiences: Boy Scouts of America Campus Service Organizations Community Service Volunteer Girl Scouts of the USA Peer Mentoring / Peer Tutoring</p>
		Career-Related Electives:	Principles of Information Technology or Art I				
	10th	Core Courses:	English II	World History			
		Career-Related Electives:	Geometry	Languages other than English II			
	11th	Core Courses:	English III	United States History			
		Career-Related Electives:	Mathematical Models with Applications				
12th	Core Courses:	English IV	Government/Economics				
	Career-Related Electives:	Algebra II	Fine Arts				
Postsecondary	On-the-Job Training	Web Page Designer	Media Aide	Multimedia Writer Intern	<p>COLLEGE CREDIT OPPORTUNITIES -- High School</p> <p>Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, Advanced Technical Credit (ATC), or locally articulated courses (Tech Prep), if possible. List those courses that count for college credit on your campus.</p>		
	Certificates	Adobe Expert	Adobe InDesign	OSHA CareerSafe			
		Adobe Illustrator	Adobe Photoshop				
Associate Degrees		Business Communications	Drafting	Film/Video and Photographic Arts	<p>Career Options:</p> Graphic Designer Intern Multimedia Artist Intern Visual Information Operator Motion Media Crew Assistant Video Documenter	<p>Professional Associations: Broadcast Education Association Graphic Arts Technical Foundation IEEE Computer Society International Publishing Management Association Junior Chamber of Commerce National Association for Printing Leadership Printing Industries of America Professional Photographers of America Society of Broadcast Engineers, Inc. Xplor International</p>	
		Cinema	English Technical/Business Writing	Graphic Printing			
		Computer Animation	Equipment Operators				
Bachelor Degrees		Applied Design and Visual Arts	Graphic Design	Professional Writing	<p>Career Options:</p> Interface Developer Application Developer Sound Engineer Technician Medical News Producer Film and Video Editor		
		Communication - Broadcasting	Mass Communications-Elect Media	Studio Art - Digital Media			
Graduate Degrees		Communication-Media Prod.	Media Art	Telecommunications	<p>Career Options:</p> Web Content Editor Art Director Advertising Director Media Producer Freelance Photographer		
		Business Broadcasting	English Creative Writing & Literature	Theater Arts			
		Communication Design	Film and Television Production	Technical Communication			

Students may select other elective courses for personal enrichment purposes.

This plan of study serves as a guide, along with other career planning materials, for pursuing a career path and is based on the most recent information as of 2009. All plans meet high school graduation requirements as well as college entrance requirements.