



Journalism and Broadcasting

Cluster Overview: Focuses on designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

Career Goal (O*NET Code): Broadcast Technician (27-4012), Reporter/Correspondent (27-3022), Broadcast News Analyst (27-3021), Radio/TV Announcer (27-3011), Producer/Director/Manager (27-2012), Professional Photographer (27-4021).

Student Name: _____
Grade: _____
School: _____

SUGGESTED COURSEWORK

EXTENDED LEARNING EXPERIENCES

Middle School	8th	HS Courses:			Curricular Experiences: Business Professionals of America Future Business Leaders of America SkillsUSA Technology Student Association	Extracurricular Experiences: Art Club Drama/Theater Clubs Language Immersion Programs Photography Club School Newspaper UIL Academic Competitions Yearbook
	High School	9th	Core Courses:	English I Algebra I Biology		
Career-Related Electives:			Journalism I or Newspaper I or Principles of Arts, A/V Technology & Communications			
10th		Core Courses:	English II Geometry Chemistry	World History Languages other than English II		
		Career-Related Electives:	Introduction to Radio, TV, and Film or Newspaper II			
11th		Core Courses:	English III Algebra II Physics	United States History		
	Career-Related Electives:	Radio, TV, and Film I or Newspaper III or Career Preparation I				
12th	Core Courses:	English IV AP Statistics Environmental Systems	Government/Economics Fine Arts	Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, Advanced Technical Credit (ATC), or locally articulated courses (Tech Prep), if possible. List those courses that count for college credit on your campus.		
	Career-Related Electives:	Radio, TV, and Film II or Newspaper IV or Career Preparation II				
On-the-Job Training	Apprentice	NOTE: These experiences may be started and/or completed as part of the high school experience.			COLLEGE CREDIT OPPORTUNITIES -- High School	Professional Associations: American Federation of Television and Radio Artists American Press Institute Americans for the Arts Association for Recorded Sound Collections Audio Engineering Society Media Communications Association Mid-America Arts Alliance National Academy of Television Arts & Sciences National Association of Artists Organizations National Association of Broadcasters National Association of Minorities in Communications National Association of Television Program Executives National Press Club Recording Industry Association of America Society of Professional Journalists Texas Association of Broadcasters
	Certificates	Broadcast Technologist OSHA CareerSafe	NOTE: Students may earn all or part of these certificates as part of the high school experience.			
Postsecondary	Associate Degrees	Broadcast Journalism Business/Public Relations	Electronics/Telecommunications Humanities	Journalism/Mass Communication Radio & Television Broadcasting	Career Options: Broadcast Technician Radio and Television Announcer	Reporter Camera Operator Tech Director
	Bachelor Degrees	Advertising Business Communications	Journalism Management Marketing	Public Relations Radio, Television and Film	Career Options: Producer Program Director	Station Manager/Owner
	Graduate Degrees	Advertising Business Communications	English Journalism Management	Marketing Public Relations Radio, Television and Film	Career Options: Broadcast News Analyst	Professor

Students may select other elective courses for personal enrichment purposes.

This plan of study serves as a guide, along with other career planning materials, for pursuing a career path and is based on the most recent information as of 2009. All plans meet high school graduation requirements as well as college entrance requirements.