



Agribusiness Systems

Course Overview: Focuses on careers in the planning, implementation, production, management, processing, and/or marketing of agricultural commodities and services.

Career Goal (O*NET Code): Agricultural Communications Specialist (99-0000), Agricultural Sales (41-4011), Public Relations Specialist (27-3031).

Student Name: _____

Grade: _____

School: _____

SUGGESTED COURSEWORK

EXTENDED LEARNING EXPERIENCES

Middle School	8th	HS Courses:	(Local districts may list high school credit courses here)		Curricular Experiences: Texas FFA Association SkillsUSA	Extracurricular Experiences: Agriscience Fair Farm Bureau Exchange Programs Language Immersion Programs School Newspaper Student Government UIL Academic Competitions Yearbook
	High School	9th	Core Courses:	English I Algebra I Biology		
Career-Related Electives:			Principles of Agriculture, Food and Natural Resources			
10th		Core Courses:	English II Geometry Chemistry	World History Languages other than English II Professional Communications (or Ag Leadership I)		
		Career-Related Electives:	Agricultural Leadership I			
11th		Core Courses:	English III Algebra II Physics	United States History		
		Career-Related Electives:	Agricultural Leadership II or Journalism or Introduction to Radio, TV, and Film or Mathematical Applications in Agriculture, Food and Natural Resources			
12th	Core Courses:	English IV AP Statistics AP Environmental Science	Government/Economics Floral Design (Fine Arts credit)			
	Career-Related Electives:	Agricultural Leadership III or Agricultural Science Internship/Mentorship				
On-the-Job Training		Media employee	NRCS Employee	Newspaper/Radio Employee	Career Learning Experiences: Career Preparation Internship Job Shadowing	Service Learning Experiences: Boy Scouts of America Campus Service Organizations Community Service Volunteer 4-H Girl Scouts of the USA Peer Mentoring / Peer Tutoring
		NOTE: These experiences may be started and/or completed as part of the high school experience.				
Certificates		Lighting Technician/Sound Technician	Desktop Publishing Microsoft Office User Systems	Multi-media Artist Webmaster	Career Options: Photographer Camera Operator Teleprompter Technician Copy Writer	Professional Associations: Agricultural Communicators of Tomorrow Collegiate FFA Texas Press Association Post-Secondary Agricultural Students Association
		NOTE: Students may earn all or part of these certificates as part of the high school experience.				
Postsecondary	Associate Degrees	Audio Engineering Business/Public Relations	Media Technology Photographic Technology Radio and Television Broadcasting	Visual Communications Web Design/Development	Career Options: Public Relations Assistant Agricultural Salesperson News Reporter Film/Video Editor Graphic Designer	
	Bachelor Degrees	Agricultural Communications	Agriculture Development	Journalism	Career Options: Technical Writer Agricultural Journalist Instructional Design & Delivery Specialist Television News Anchor	
	Graduate Degrees	Agricultural Communications Agriculture Development	Agricultural Journalism	Communications	Career Options: Advertising Manager Legislative Staff Communications Specialist Public Relations Manager Television Producer/Director	

COLLEGE CREDIT OPPORTUNITIES -- High School

Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, Advanced Technical Credit (ATC), or locally articulated courses (Tech Prep), if possible. List those courses that count for college credit on your campus.

Students may select other elective courses for personal enrichment purposes.

This plan of study serves as a guide, along with other career planning materials, for pursuing a career path and is based on the most recent information as of 2009. All plans meet high school graduation requirements as well as college entrance requirements.